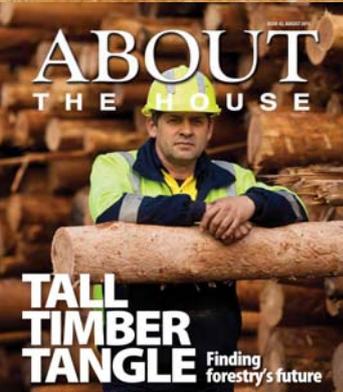
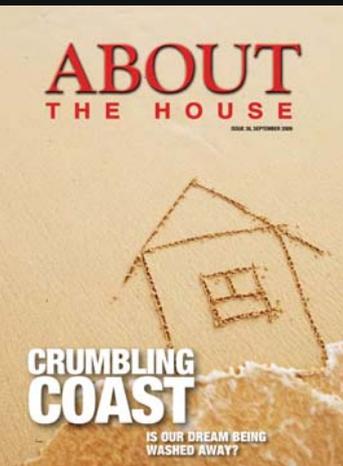
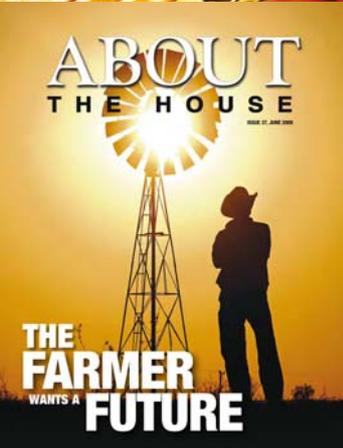
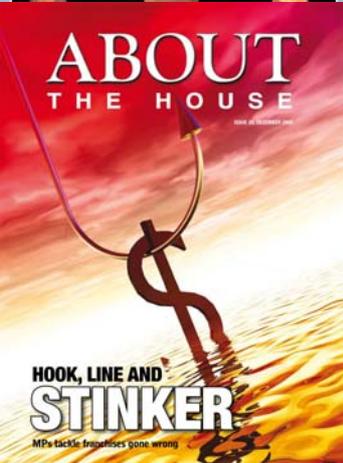
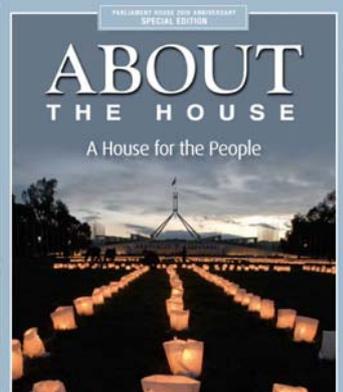


# ABOUT THE HOUSE

## Advertising Kit

2011/12



# ABOUT THE HOUSE

## What is About the House?

**About the House** is a full colour current affairs magazine. It provides up to date information on key national issues being considered by the House of Representatives and its committees, including industry and resources, employment, banking and finance, science and innovation, education, health, foreign affairs, defence and trade.

The magazine is read by 80,000 Australians from a range of age groups and backgrounds.

## Why advertise in About the House?

The About the House magazine is sent to a wide variety of Australians including Australia's top companies, government departments, community organisations, members of federal and state parliament, local government, lobby groups, libraries, schools, universities and thousands of Australian homes.

The magazine is a high quality colour publication with a commitment to publishing significant and current issues debated in the House of Representatives and its committees.

## About the House details

Frequency published.....	4 times per year
Distribution.....	Australia wide
Readership.....	80,000
Demographic.....	Political and community interest
Cost.....	Free to subscribe
Size.....	A4

## Advertising Rates

	<u>One issue</u>	<u>Four issues</u>
Half page full colour	\$1650 inc GST	\$ 6000 inc GST
Full page full colour	\$3300 inc GST	\$12000 inc GST
Back cover full colour	\$3960 inc GST	\$14000 inc GST

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